



6-8 April 2018

**CLAUDELANDS EVENTS CENTRE
HAMILTON**



BOOST YOUR SALES AT THE AUTUMN HOMEXPO

THE HOMEXPO IS YOUR OPPORTUNITY TO MAKE THOUSANDS OF DIRECT SALES

The Autumn HomeXPO is your opportunity to sell directly to motivated buyers in the home renovation, building and decorating market in the Waikato.



14,000+
visitors



60%
own their home



89%
rate the overall show experience
as excellent or good



87%
are likely to visit in 2018 event

With an unsurpassed building boom and a growing home renovation trend in the region, the Autumn HomeXPO provides a unique opportunity for homeowners to research, access show only prices, and secure services all under one roof. For your business that means big crowds, primed and ready to buy.

HARNESS THE POWER OF FACE-TO-FACE MARKETING

The Autumn HomeXPO gets you face-to-face with your target market and puts your products directly into their hands – making it all the easier to convert them into loyal customers. At the Autumn HomeXPO your customers can see, touch, and test your products, plus your staff are on hand to answer any questions and drive sales.



ORGANISED BY THE TEAM THAT BRINGS YOU THE WAIKATO HOME & GARDEN SHOW

The Autumn HomeXPO is organised by the same professional event management team, North Port Events, that is also responsible for the highly successful Waikato Home & Garden Show, now in its 33rd year.

North Port Events is one of New Zealand's leading event companies, and the people behind The Food Show, Baby Show, Auckland Art Fair and more – so your business is in good hands.



ABOUT THE WAIKATO SHOW

The HomeXPO is the feature event at the Waikato Show. The Waikato Show really showcases the region with something for everyone to enjoy; from the Wellbeing Te Papanui Earth Matters Show and EnviroExpo to the Cultural Food Village and the Animal Expo. Even the kids will be entertained with fun activities as well as a live entertainment stage.

BOOK YOUR STAND NOW

Don't miss this opportunity to demonstrate your products and services directly to new customers, grow your database, promote your brand, raise your company profile, gather sales leads, and ultimately make sales.

Space is very limited in this event, we strongly recommend that you book your stand early to avoid disappointment.

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WHAT OUR EXHIBITORS SAY



"This was our first Autumn HomeXPO and we were overwhelmed with the response, especially on Friday and Saturday. We spoke to over 100 new clients and 30 people leaving requesting quotes. We would recommend this show!"

Mike Waters, Outdoor Living Evolutions



"The show was very helpful for our business, we were non-stop most of the time speaking to visitors, generating 80 leads. We thoroughly recommend the HomeXPO to first time exhibitors."

Angus, Shade Space

